



YAR 89.9 FM, 1<sup>st</sup> floor Anchris House, Kitwe Town Center.  
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## YAR 89.9 FM OFFICIAL ADVERTISING RATE CARD

### Premium/Prime Advert Rates

Creatively produced using top of the range radio audio production software with necessary sound effects, voice overs and music beds to give a product/service the up market image it deserves.

#### SPOTS (ADVERTS)

**K2.00n** per second (0 – 60 seconds)  
**K2.20n** per second (61 – 120 seconds)  
**K2.50n** per second (above 120 seconds)  
**K3.00n** per second for slots before and after news bulletins

#### PROGRAMMES

**K15.00n** per minute  
Commercial announcements/Notices – **K200.00**  
Programme Presenter's & Production Fees @**K300.00**

**Production and creation of Jingles, Intro and Outro for programmes paid for a 3 months season will come as complimentary. If contract is less than 3 months, jingle production is K150.00**

**Production of jingles/adverts to use elsewhere – K1, 000.00n**

**All text and audio production are property of YAR FM.**

**All rates above are VAT inclusive and subject to change without prior notice.**

***Funeral announcements are Aired free of charge.***

**“You have the business, we have the Market”**

NOTE: You can now catch YAR FM on the World Wide Web, simply log on to [www.coppernet.zm](http://www.coppernet.zm), go to radio streaming, then click on the **YAR FM LINK** and you will listen to YAR FM anywhere in the world.