



YAR FM 89.9, 1st floor Anchris House, Kitwe Town Center.
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YAR FM 89.9 OFFICIAL ADVERTISING RATE CARD

Premium/Prime Advert Rates

Creatively produced using top of the range radio audio production software with necessary sound effects, voice overs and music beds to give a product/service the up market image it deserves.

SPOTS (ADVERTS)

	<u>PRICE</u>
30 seconds adverts @	KR50
45 seconds adverts @	KR65
60 seconds adverts @	KR80

PROGRAMMES

60 minutes programme @	KR450
45 minutes programme @	KR350
30 minutes programme @	KR300
15 minutes promotion @	KR150
Commercial announcements/Notices –	
	@ KR150
Programme Presenter's Fees @	KR100

Commercial production fee @ KR100

Production and creation of Jingles, Intro and Outro for programmes paid for a 3 months season will come as complimentary

All rates above are VAT inclusive and subject to change without prior notice.

Funeral announcements are Aired free of charge.

“You have the business, we have the Market”

NOTE: You can now catch YAR FM on the World Wide Web, via our website on the LIVE Radio Link. www.yarfm.co.zm.